



FACT SHEET

- Australasian Safari is an annual off-road rally for four-wheel drives, motorbikes and quad bikes set in outback Western Australia.
- This ultimate motorsport event attracts the best competitors from across the world including Australia, Brazil, Sweden, Japan, China, USA and the UK.
- Australia's toughest motorsport challenge will be held from 17 – 25 September 2010.
- The Ceremonial Start will be held at Hilary's Boat Harbour on Friday 17 September. The Ceremonial Finish will be held in Esperance on Saturday 25 September.
- The event covers a gruelling 3,600km of outback terrain, with the mobile Safari Village setting up camp in Perth, Southern Cross, Leonora, Coolgardie, Norseman and Esperance.
- Over 110 competitors will compete in the event this year.
- Considered the Dakar of the Southern Hemisphere, the event is renowned as one of the toughest and most challenging motoring events in the world.
- In 2009, the introduction of Marathon Days challenged both man and machine. In 2010, we will again put this challenge forward. Marathon Days refer to those days in which competition stages are between 250 and 500 kilometres in length, with only refuelling permitted.
- Equipment travelling with the event includes:
 - 2 Planes
 - 1 Helicopter
 - 2 Satellite dishes
 - 51 Satellite phones
 - 72 Radios
 - 7 generators
 - 2 Semi trailers (toilets and showers)
 - 1 9 tonne equipment truck
 - 4 Motorhomes (HQ, Media Centre, Results and Safari Base)
 - 1 medical equipment truck
 - 7 FIVs (First Intervention Vehicles)
 - And two large inflatable arches
- Logistics
 - More than 8000 meals prepared
 - Approximately 70 formal land use approvals required

- Event crew:
 - 20 person medical crew
 - 85 event officials
 - 5 representatives from the Motorsport Authorities
 - About 450 people travelling with the event – support crew, family and friends
 - TV Production Crew
 - 8 General Media
 - 3 Photographers
 - 2 Policemen
- Australasian Safari is celebrating its 25th anniversary this year.
- The fully guided Adventure Tour component of the event allows four-wheel drive and motorbike enthusiasts to follow the Safari and experience the excitement of competitive off-road rallying without the pressure of competing.
- The 2010 Australasian Safari proudly supports The Royal Flying Doctor Service.
- In its inception in 1985, the Australasian Safari was set in the outback of the Northern Territory. Later the event moved to New South Wales, incorporating the famous Mt Panorama Circuit in Bathurst. In 2007, the Australasian Safari moved to its new home in Western Australia.
- Highlights of the Australasian Safari will be televised around the globe and in Australia on Ten, One HD and Fox Sports.
- Visit www.australasiansafari.com.au for further details on the event and to follow the live action. Follow us on Twitter - @AustSafari, Facebook - [Australasian Safari - Australia's Ultimate Off-Road Rally](#), and YouTube - <http://www.youtube.com/AustralasianSafari>

For more information visit www.australasiansafari.com.au

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